



Position: Research Analyst
Supervisor: EVP of Research

Management Insight creates business insights proprietary to our clients that drive key strategies and tactics for top-tier high technology companies. This is accomplished by leveraging advanced market research techniques and an in-depth knowledge of technology products and markets. We rely on a consultative approach and rigorous processes to produce pristine data quality, insightful analysis, and compelling PowerPoint reports. Management Insight is a learning company, striving to push the frontiers of research methods and their application and to maintain an intellectually stimulating growth environment for our professional staff.

RESEARCH ANALYST

The Research Analyst (RA) is responsible for working on primary market research projects in a team environment. This position involves significant hands-on involvement in project tasks on a daily basis. An RA is expected to support all phases of a research project with direction and supervision from a research manager.

Specific responsibilities of a RA include (but are not limited to):

- Working with data collection vendors to ensure that sample frame, quality objectives and project deadlines are achieved
- Developing project schedules and organizing project meetings
- Testing and verifying CATI (Computer Aided Telephone Interviewing) and web programs
- Supporting data management (*e.g.* data cleaning, open-end coding, and merging of data files)
- Creating banner table plans and verifying banner table accuracy; communicating and resolving problems with tabbing partner
- Populating client deliverables (*e.g.* reports, scorecards, PowerPoint presentations)
- Performing quality checks for client deliverables

Required background and skills:

- BA/BS degree, preferably in a social science field
- Excellent communication and interpersonal skills
- Ability to manage multiple project tasks in a deadline-driven environment
- Proficiency with Excel, Word, Outlook and PowerPoint
- Familiarity with SPSS or other statistical analysis package
- Understanding of basic statistics and analysis techniques
- Keen eye for detail and superior organizational skills

Additional desired skills include:

- Experience working for a market research supplier in an analytical function
- Demonstrated competency and/or strong desire to learn more advanced analytical methods like regression, conjoint modeling, perceptual mapping, principal components analysis, etc.

- Familiarity with technology industry (*e.g.*, computer hardware, software, communications, storage and related services)
- The creativity to develop PowerPoint slides with powerful message capabilities

Salary is commensurate with experience.

At Management Insight, we are dedicated to providing high-quality results to our clients on a timely basis. We hire only 'A' performers and believe that a lean company structure, emphasis on team spirit over hierarchy, and an atmosphere of trust and openness, lead to high efficiency and productivity. If this position inspires you and you meet the aforementioned requirements, please send a resume and cover letter to Human Resources (hr@mgtinsight.com).

Management Insight is an equal opportunity employer.