



Position: Research Manager
Supervisor: EVP, Research

Management Insight creates business insights proprietary to our clients that drive key strategies and tactics for top-tier high technology companies. This is accomplished by leveraging advanced market research techniques and an in-depth knowledge of technology products and markets. We rely on a consultative approach and rigorous processes to produce pristine data quality, insightful analysis, and compelling PowerPoint reports. Management Insight is a learning company, striving to push the frontiers of research methods and their application and to maintain an intellectually stimulating growth environment for our professional staff.

Research Manager

The Research Manager (RM) has primary responsibility, in collaboration with Account Directors, for the successful design of research projects and the delivery and interpretation of compelling, insightful study results. An RM will also work with Research Analysts, so the ability to lead and develop staff is important. Additionally, an RM has high-level responsibility pertaining to product innovation and process development, including research best practices as well as research strategy and tactics.

Specific responsibilities of the RM include (but are not necessarily limited to):

- Assist Account Directors with development of business-focused research objectives and hypotheses; and with the scoping and designing of research projects to address those objectives and hypotheses
- In deep collaboration with Account Directors, develop high-quality, business compelling research instruments that are 'designed for manufacturability'
- Work with the Research Staff to ensure that the research execution is consistent with field specs and remains on time and within budget
- Maintain clear, timely communications with internal and external stakeholders/clients
- Own the design of an analysis plan, typically including: basic statistics (frequencies and crosstabs) and the application of advanced multivariate methods (such as logistic or linear regression, principal components analysis, conjoint analysis, clustering/segmentation models, etc.)
- Collaborate with the Research Team to develop insightful interpretations of study results once the field closes and data analysis is complete
- Demonstrate a high level of expertise when architecting research and designing proposals, questionnaires, reports, and analytic plans
- Develop the skills of Research Team members

Required background and skills:

- BA/BS in a social science field and five or more years of direct experience with quantitative market research; custom research experience required
- Experience working for a market research supplier in an analytical or project management function with report writing responsibilities
- Ability to manage multiple project tasks in a deadline-driven environment
- Proven leadership/management and team building skills
- Excellent communication, interpersonal, and client management skills

- Proficiency in SPSS and Microsoft Office (Word, Excel, Outlook and PowerPoint)
- Strong understanding of basic statistics and analysis techniques
- Demonstrated competency and/or strong desire to learn more advanced analytical methods like conjoint models, discrete choice, perceptual mapping, MDA, principal components analysis, linear and logistic regression, and other techniques
- Keen eye for detail and superior organizational skills

Additional desired background and skills:

- The creativity to develop PowerPoint slides with powerful message capabilities
- Background and experience in technology industry

Salary is commensurate with experience.

At Management Insight, we are dedicated to providing high-quality results to our clients on a timely basis. We hire only 'A' performers and believe that a lean company structure, emphasis on team spirit over hierarchy, and an atmosphere of trust and openness, lead to high efficiency and productivity. If this position inspires you and you meet the aforementioned requirements, please send a resume and cover letter to Human Resources (hr@mgtinsight.com).

Management Insight is an equal opportunity employer.